

Regional Delivery Plan 2025: Māori Agribusiness

Powered by your local B+LNZ Farmer Council

National Māori Agribusiness – Kaimahi

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What we are doing

Enabling Te Ao Māori solutions to empower Māori farmers; providing Māori with greater understanding to find the right solutions for their whenua and community.



Focus Groups	<ul style="list-style-type: none"> • Awhina Group • Tāmaki roopu • Waikato-Tainui roopu • Maniapoto Whenua roopu • Waima Topu Group • Decision Makers Group • Whangaroa Ngaiotonga Trust Group • Ngati Porou Discussion Group • Whenua Māori Managers Group
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Focus area

Mana Motuhake (Governance)

Why	Supporting and upskilling capability and developing understanding of whenua Māori strategies and businesses.
We will measure progress through	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
Workshops	<ul style="list-style-type: none"> • Whenua Māori governance and structures • Reports and reporting – Governance & Management
Topics covered in Focus Groups	Hub Farm: <ul style="list-style-type: none"> • ROI of systems • Efficient and Effective Fertiliser Application

Other Activity	<ul style="list-style-type: none"> • Ahuwhenua Trophy; events, field days and awards night • FAP Plus Workshops with Meat Processors & Catchment Groups • Eliminating the Impact of Facial Eczema • Cool Sheep – Low Methane Sheep genetics
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Focus area

He tangata (People)

Why	Investing in our people and our hapori (communities).
We will measure progress through	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
Hub Farm	Field days at: <ul style="list-style-type: none"> • Oromahoe and Te Roroa • Tainui Group Holdings • Hurakia Station • Tutumatai
Topics covered in Focus Groups	<ul style="list-style-type: none"> • Wellbeing and health at work • Leading teams • People management • Employment Acts and relevant legislation for managers, trustees and employees.

Focus area

Moni Oranga (Financial)

Why	Developing and supporting strong financial goals, pathways and opportunities.
We will measure progress through	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
Workshops	<ul style="list-style-type: none"> • Budgeting and benchmarking • Knowing Your Farm Business • Planning and budgeting • Understand your financials
Topics covered in Focus Groups	<ul style="list-style-type: none"> • Business/stock reconciliation • Business structure, cashflow budget • Benchmarking and revisiting business goals and business plan • Business structure and tools & technology • Budgets - cashflow

Focus area

He whenua haumaki (Production)

Why	Supporting efficient farming businesses, driving profitability to support farmers with benchmarking to identify and understand the opportunities.
We will measure progress through	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
Workshops	<ul style="list-style-type: none"> • Wormwise • Body Condition Scoring • Feedsmart • Hogget Mating • Sheep Production • Forage options • Better Ram Buying • Better beef breeding
Hub Farm	Innovation Day – Agrivoltaics Field days at: <ul style="list-style-type: none"> • Waikato-Tainui • Maniapoto Marae Pact Trust
Topics covered in Focus Groups	<ul style="list-style-type: none"> • Benchmarking, feed budget and data collection • Animal Health, FEC testing, animal health plan • Pastures, soil fertility and cropping • Cattle management • Sheep genetics

Focus area

Taiao (Environment)

Why	Understand industry challenges that affect whenua Māori and enhancing the practices of Kaitiakitanga.
We will measure progress through	Whenua Māori businesses at each stage of our Māori Agribusiness journey; Kahu, Teina, Tuakana. Whenua Māori business readiness and engagement with Ahuwhenua Trophy.
Workshops	<ul style="list-style-type: none"> • B+LNZ Mastering Farm Financials • Rabobank Financial Skills
Hub Farm	Field days at: <ul style="list-style-type: none"> • Oromahoe and Te Roroa • Tainui Group Holdings • Hurakia Station • Tutumatai
Topics covered in Focus Groups	<ul style="list-style-type: none"> • Regional challenges • Kaitiaki training/catchment

Note: Detail of planned delivery may need to change in response to seasonal events

For all event details and dates visit www.beeflambnz/events