

Regional Delivery Plan 2025: Northern North Island

Powered by your local B+LNZ Farmer Council

Your Regional Team

NNI Extension Manager: Katrina Stead
 NNI Extension Coordinator: Rachel Jukes
 NNI Farmer Council Chair: Jeff Martin
 NNI Farmer Council Deputy Chair: Grant West
 Extension Team Manager – North Island: Jason Griffin

What we are doing

Our RDP purpose is to enable, empower and equip Northland farmers to feel confident to farm into the future.



Focus area People



Why	People's wellbeing is an enabler of change. We need to grow confidence and lift morale.
We will measure progress through	<ul style="list-style-type: none"> Farmers have access to succession planning Farmers telling us they are staying on farm longer RDP interview feedback shows an attitude dial shift
Workshops	Succession Planning
Field Days	All field day activities will involve a connection and social time for farmers.
Other Activity	Ladies Long Lunch Blokes Day Out Community events

Focus area

Technology and Innovation



Why	Technology can help solve problems and improve efficiency. We need to support farmers seeing tech in action to feel confident they can adopt into their business.
We will measure progress through	<ul style="list-style-type: none"> Increase number of farmers utilising technology More technology support available in the region
Workshops	IT and computers- Farmmax, GIS and other helpful tools
Field Days	Hub Farm; details to come Field Days showing tech in action: <ul style="list-style-type: none"> Water Systems Virtual fencing Tech use in the farm system- weigh scales, recording software etc Drone spraying and mustering

Focus area

Land use



Why	Farmers need to maximise their returns from optimised land use. We need to equip farmers to analyse, adapt and diversify their farm systems.
We will measure progress through	<ul style="list-style-type: none"> Range of income streams in farm businesses Farmer feedback on their understanding of opportunities with their land
Workshops	Trees within Farms
Field Days	Innovation event series

Focus area

Finance



Why	Our regional data highlights farmers are under pressure. We need to support them with tools and resources to manage and adapt.
We will measure progress through	<ul style="list-style-type: none"> Improving profit metrics Developing understanding of benchmarking
Workshops	B+LNZ Mastering your farm financials Rabobank Financial Skills
Field Days	Hub Farm; details to come
Focus Groups	Financial Management - Budgeting for Business Results

Focus area

Productivity



Why	Our regional data shows Farmers need to increase productivity to remain profitable. We need to provide learning, opportunities, resources, and insights to enable change on-farm to increase productivity. Supporting use of tools to enable farmers to know where they are and how they could improve.
We will measure progress through	<ul style="list-style-type: none"> Farmers using benchmarking to identify opportunities and create productivity goals Regional productivity data improves
Workshops	Feedsmart Wormwise Better beef breeding Growing great lambs/ Ewe BCS
Field Days	Innovation event series
Focus Groups	Productivity Group

Note: Detail of planned delivery may need to change in response to seasonal events

For all event details and dates visit www.beeflambnz/events

Northern North Island Regional Overview

B+LNZ Insights Team May 2024



Farm Class 3



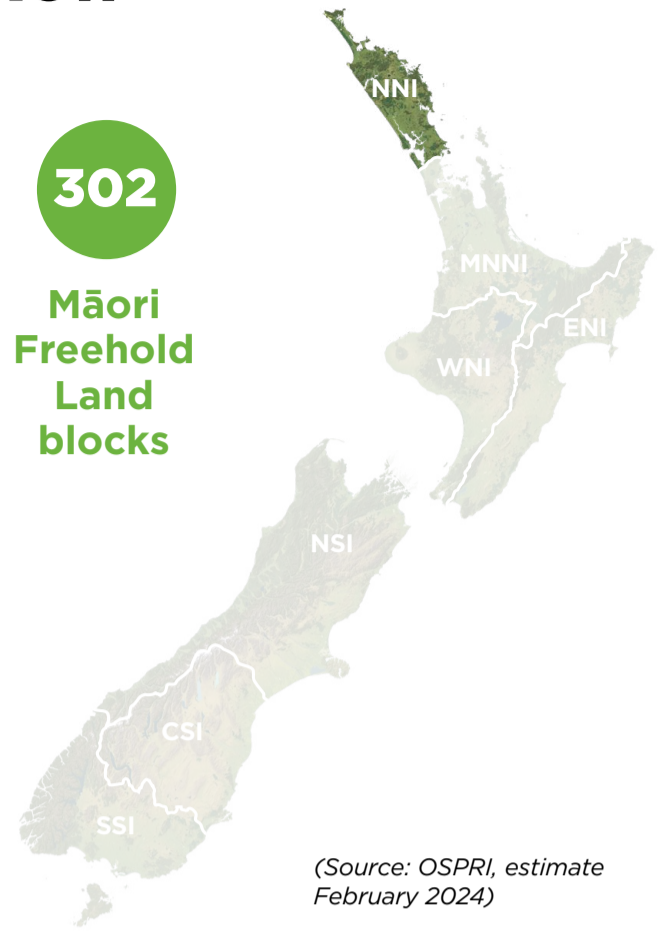
Farm Class 4



Farm Class 5



Māori Freehold Land blocks



The Northern North Island region has an estimated 800 Sheep and Beef farms with the vast majority (over 85%) being Hill Country farms.

Dairy 248,400 ha **Sheep & Beef** 300,100 ha

Forestry 237,400 ha **Horticulture** 24,000 ha

(estimated Ag., Hort. and Forestry area, SNZ 2022)

(Source: OSPRI, estimate February 2024)

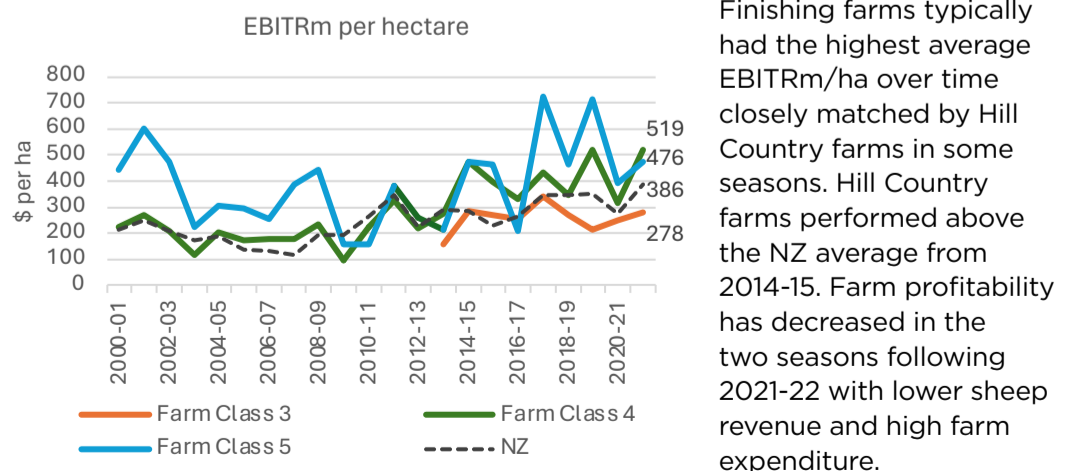
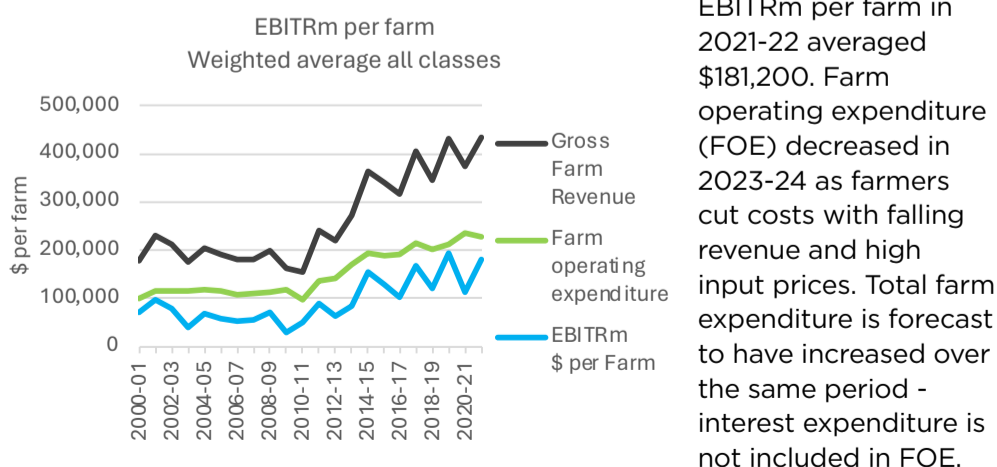
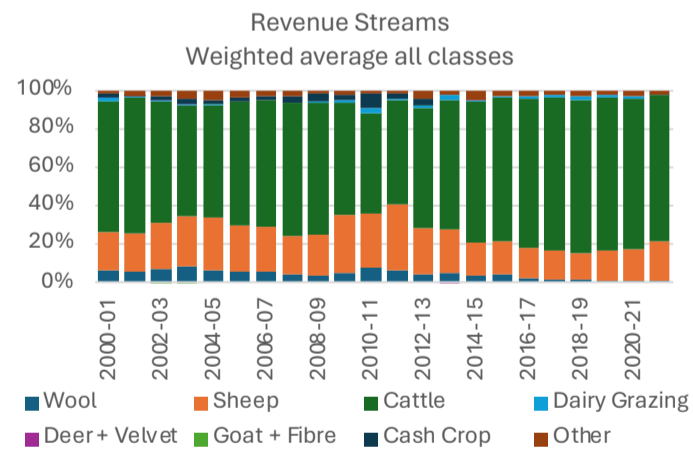
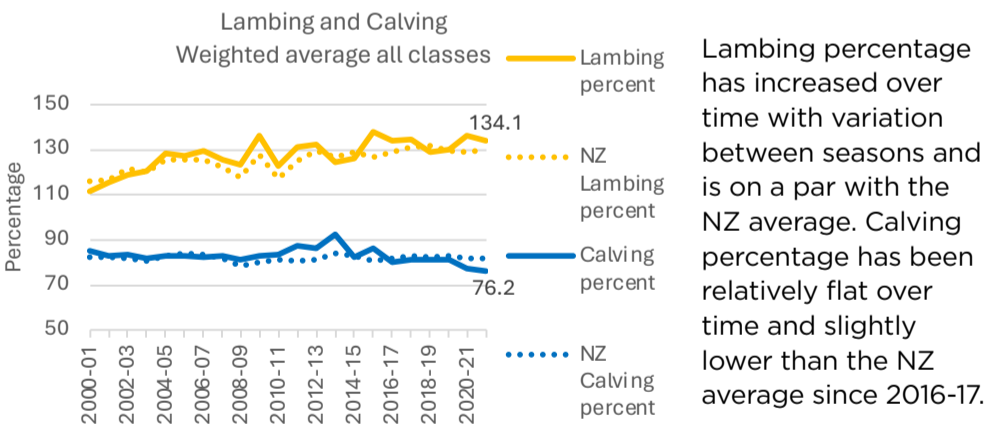
Farm Characteristics by Farm Class

Average B+LNZ Northland* 2021-22 (Sheep and Beef Farm Survey)

	Average Farm size Total ha	Average Area Grazed +Cropped ha	Sheep At open SU	Beef Cattle At open SU	Total livestock At open SU	Stocking rate SU/ha	EBITRm \$ per Farm	EBITRm \$ per ha	Sheep: beef ratio SU	Lamb Sales Prime %
Farm Class 3	458	343	313	2,148	2,457	7.2	95,422	278	13:87	2
Farm Class 4	449	355	727	2,464	3,203	9.0	184,286	519	23:77	78
Farm Class 5	402	363	309	4,221	4,536	12.5	172,918	476	7:93	95

Area On average, Hill Country and Finishing farms have similar grazeable areas, with a difference in the carrying capacity reflected in total stock units and stocking rates. **Stock Units** total stock units per farm have increased, beef cattle SU at a faster rate, since 2014-15. The current sheep: beef ratio is estimated at 20:80 (20% sheep SU). **Profit** has trended downwards since 2021-22 with lower farm-gate prices and high expenditure.

Farm performance



Source: B+LNZ Sheep and Beef Farm Survey. The B+LNZ Northland survey region is presented here as it largely aligns with the Northern North Island Electoral District.
* EBITRm=earnings before interest, tax, rent and management wages. It allows farms to be compared on a debt-free, freehold, owner-operator basis.